

Do good, better.



Guardians of our Children
Charitable Trust
ImpactLab GoodMeasure Report
January 2023

ImpactLab
GoodMeasure Report

Wellington, New Zealand

Prepared for:
Guardians of our Children
Charitable Trust

January 2023

ACKNOWLEDGEMENTS

We would like to thank Frank Hicks and the Guardians of our Children Charitable Trust team who contributed to the preparation of this report by sharing their values, processes, evidence and experience.

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Simplifying social impact measurement

I had the privilege in public life to work with people who understood the need for positive change in the lives of those around them and worked hard to achieve it.

Our social services do a tremendous job of bringing positive change to our most deserving individuals and communities. These organisations are built by volunteers and community workers who dedicate their lives to helping others.

Social service workers can see the positive impact of their work. Children thriving, families united, jobseekers in new employment and people empowered to change their life course.

With more tools they could do more good. I want to help them by finding ways to make sure that effort is recognised, results are measurable and they can make decisions about how to do more good.

ImpactLab grew from a desire to make available to community organisations tools that use the power of public information and the latest technology, so these organisations can change more lives.

By measuring social change and positive outcomes, ImpactLab enables charities and social service providers to speak the language of funders, investors and governments.

It has been a pleasure to work with Guardians of our Children Charitable Trust to learn how this organisation changes lives throughout Auckland, New Zealand.

Calculating social value helps inform decision making and investment and enables you to do good, better.

Thank you for joining us on this journey.

A handwritten signature in black ink, which appears to read "Bill English". The signature is fluid and cursive.

Sir Bill English
ImpactLab Chairman

Contents

Understanding social value	3
GoodMeasure for Guardians of our Children Charitable Trust	4
Guardians of our Children Charitable Trust's people	5
The change journey	7
Outcomes map	8
GoodMeasure results summary	9
GoodFeatures	11
References and further reading	12
Appendix	13
How we measure social value	15

GoodMeasure Summary

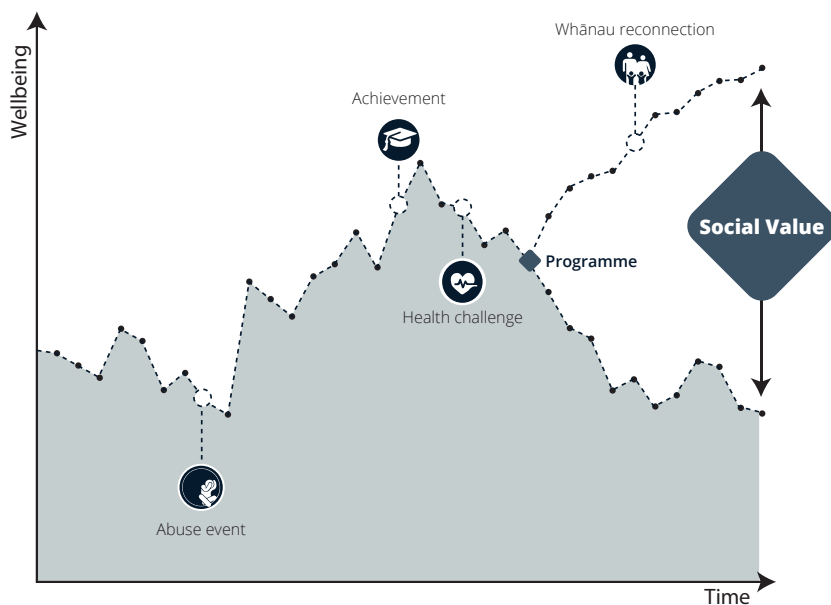
GoodMeasure connects decisionmakers with information they can act on to grow their social impact, enabling investment that works for communities so that people can live the lives they choose.

Through this GoodMeasure journey, ImpactLab supports community organisations to understand their Social Value and empowers them to further understand their data, people and impact stories.

We use a standardised methodology that draws on publicly available data, academic research, and an organisation's own data, to estimate Social Value and a Social Return On Investment (SROI).

Understanding social value

Social value is the social impact in dollar terms that a programme achieves for participants over their lifetime.



Throughout our lives, different events occur which impact our overall wellbeing trajectory. ImpactLab measures the impact on an individual's wellbeing across multiple domains when they're supported by a programme to make positive changes in their life.

We measure this impact in terms of both positive benefits (such as increased income) and avoided costs to government.

To calculate social value, we combine these impact values with

- ◆ Evidence from global literature about how effective a programme can be.
- ◆ The size of the opportunity for the people an organisation serves to achieve more positive outcomes.
- ◆ The number of people supported.

By combining these inputs, the social value calculation helps us understand how a programme or intervention helps change lives for the better. We combine the social value with cost information to calculate a programme's social return on investment.

GoodMeasure for Guardians of our Children Charitable Trust

Guardians of our Children bridges the knowledge gap between professionals in family courts and guardians, enabling better outcomes for families as they transition from parallel parenting to a high level of co-parenting.

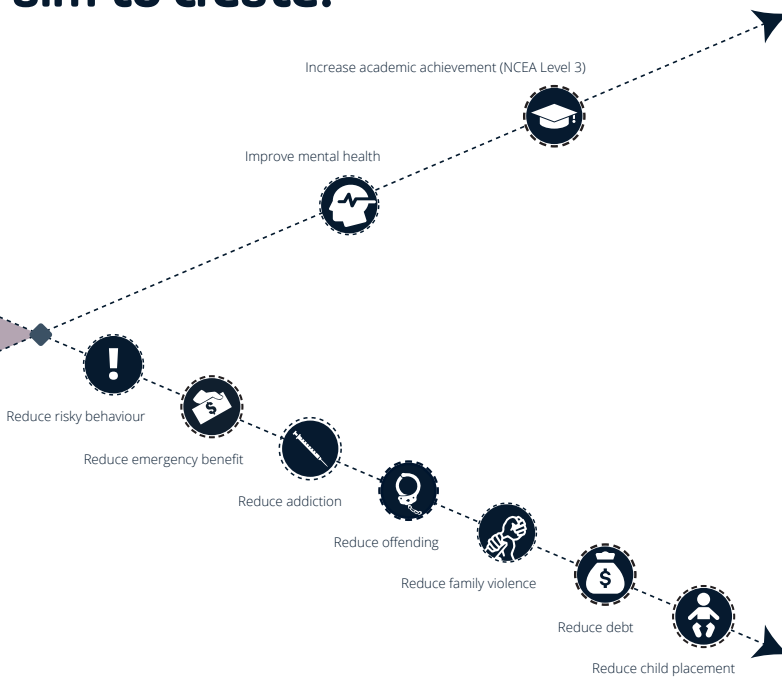
Who does Guardians of our Children Charitable Trust serve?

Guardians of our Children serves parents, grandparents, and their support people who are navigating parental disputes and family court processes.

What does Guardians of our Children Charitable Trust do?

Through workshops and ongoing support programmes, the Guardians of our Children facilitators and volunteers coach guardians to better understand the family disputes process and empower them to achieve a high-level of co-parenting beyond the family court.

What outcomes does Guardians of our Children Charitable Trust aim to create?



GoodMeasure outcomes

These outcomes directly contribute to this year's social value calculations.

Children

- Improve mental health
- Reduce addiction
- Reduce offending
- Reduce risky behaviour
- Increase Academic Achievement (NCEA Level 3)

Guardians

- Improve mental health
- Reduce addiction
- Reduce offending
- Reduce risky behaviour
- Reduce family violence
- Reduce child placement
- Reduce debt
- Reduce emergency benefit

Additional outcomes

These outcomes do not directly contribute to this year's social value calculations.

- Improve parenting skills
- Improve parent-child relationship
- Increase family cohesion
- Reduce financial burdens
- Improve communication and social skills
- Increase confidence
- Increase resilience
- Reduce self-harm and suicide

Guardians of our Children Charitable Trust's impact

Social Value

\$272,553

Social value definition

Social value generated for each participant	\$1,975
Measurable benefits as proportion of programme cost	520%
Cost of the programme per participant	\$326

When we take into account the operating costs of Guardians of our Children Charitable Trust, we can calculate the social return on investment that is generated for every dollar in the programme.

Social Return on Investment

\$1:\$5.20

Every \$1 invested in Guardians of our Children Charitable Trust results in \$5.20 returned to NZ

(1 Oct 2021 - 30 Sep 2022)



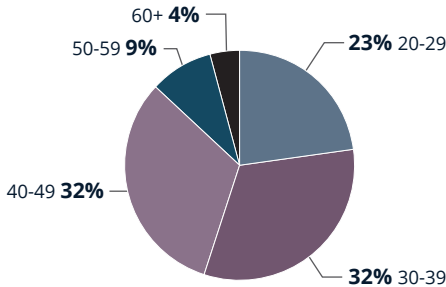
Period in scope

01 Oct 2021 – 30 Sep 2022

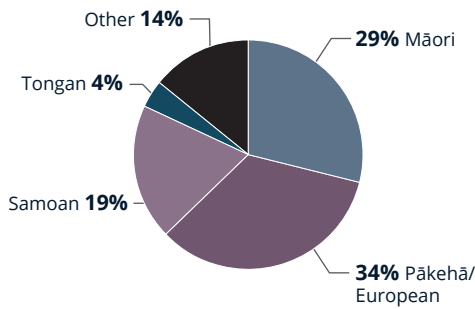
Participants

Participant	Total Starting	Total minimum engagement	Total successful engagement
Adults	82	18	40
Children	80	80	

Age



Ethnicity

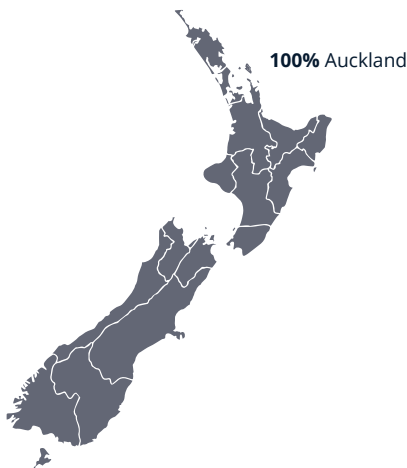


Gender



Location

New Zealand



Guardians of our Children Charitable Trust's people

Guardians of our Children (GooC) works with parents and caregivers in Auckland to assist them to navigate the family court process and co-parent through domestic disputes.

GooC began in 2016 with the identification of a need for specific knowledge and guidance beyond the standard family court services. GooC has since grown into a charitable trust with a team of dedicated volunteers who utilise their professional and lived experience to provide holistic support to parents of broken families with the central objective of attaining a high-level of co-parenting.

The family disputes process can be complex, confusing, and deeply frustrating for those negotiating the care arrangements of their children. Guardians navigate broken relationships, reduced household income, ongoing legal fees and debt, while trying to provide a stable home to their children. GooC seeks to address the lack of specific education and support offered to parents in the family court system through its three core programmes: Make Them Proud – Parental Disputes Workshops, Tatou Talatalanoa - “Let’s talk” programme for ongoing individualised support, and Tautoko E Nga Tane – Men’s support and uplifting online group. Through ongoing, structured and accessible support, guardians are equipped with skills and strategies that enable them to strive for a better future for their children. Role play and stories of personal experience shared in workshops provide the opportunity for parents and guardians to understand the court process from multiple perspectives, shaping their arguments and shifting their focus to the wellbeing of the children at the centre of the court proceedings, empowering guardians to make their children proud. Individualised support from volunteers provides advice and clarity to guardians, instilling them with confidence to better work with their lawyers or self-litigate.

GooC strives to facilitate the attainment of fairer parenting orders, enabling the best outcomes for children in a transition from parallel parenting to co-parenting, and improving family relationships. GooC aspires to journey with guardians to change their trajectory through the family court process and subsequently change the trajectory of their children’s lives.

The change journey

Guardians of our Children provides community education in parental disputes with a holistic objective of establishing co-parenting relationships for the benefit of tamariki.

Make them Proud - Parental Disputes Workshop

Many parents approach or are referred to GooC with protection orders wanting to know how they can regain contact with their children. Guardians are encouraged to attend the 'Make them proud - Parental disputes workshop'. This free workshop is offered from 10 am - 4 pm on selected Saturdays.

Workshops commence with the sharing of introductions and stories explaining the reason for their attendance. The first three hours of the six-hour workshop centre around the theory behind parenting styles, human behaviour, child development, communication, and legal concepts. The second half of the workshop utilises role play to simulate a family court hearing situation. Guardians present their arguments and defend them, playing the roles of parents, lawyers, registrars and judge, then discuss the strengths and weaknesses of their arguments. A reflection session provides guardians with the opportunity to consider their learnings, many leave feeling a sense of empowerment, ready to face their court case.

Workshops are hosted by a team of facilitators, a combination of volunteers with lived experience in family disputes and professionals with mediation, legal, adult education and social work qualifications. Some industry professionals are invited or request to attend the workshops for their own learning, gaining a new perspective of the court process.

There is no formal follow-up after the workshop however Guardians are invited to receive ongoing support through Tatou Talatalanoa and Tautoko E Nga Tane.

Tatou Talatalanoa - "Let's Talk" programme

GooC offers ongoing support services to assist guardians to navigate the family court and parental disputes process. Guardians can self-refer or be invited to receive individualised support through Tatou Talatalanoa.

Tatou Talatalanoa is an ongoing one-on-one, parental support programme available to Guardians navigating the family courts and partner separation. Sessions take place one-to-one online, over the phone, via text, via email or in-person providing court process and parenting advice. For each Tatou Talatalanoa participant, the amount of ongoing support may range from one hour to eighty hours of volunteer time providing informal advice on court proceedings, dealing with lawyers, and parenting through separation. Most guardians participating in Tatou Talatalanoa support are self-litigating or receiving legal aid.

At the core of Tatou Talatalanoa is consideration of the children involved. Advice steers participants away from parallel parenting towards an effective co-parenting dynamic. Participants tend to remain in touch with the Tatou Talatalanoa team for two years or more, with frequency of contact varying, dependent on what stage of the court process they are in: striving to meet deadlines and requiring intensive support, or waiting for their next court date.

Tatou Talatalanoa is a programme administered by volunteers.

Guardians disengage when they no longer need individualised support or at the end of their family disputes process.

Tautoko E Nga Tane - Men's Support and Uplifting online

Tautoko E Nga Tane is a support group for men going through the family court process. Held online each Thursday night from 7pm-9pm, this group provide peer-to-peer advice and support.

All male guardians going through family disputes are welcome to participate in this group and may also be referred by social agencies, friends or industry professionals.

Participants are encouraged to speak about the issues that they are facing, particularly regarding parenting. They are given the time to tell their story then the group will provide ideas to help them better manage their situation or share contacts, pointing them in the direction of a professional who may be able to assist them. These are often difficult, private, confronting stories and conversations shared.

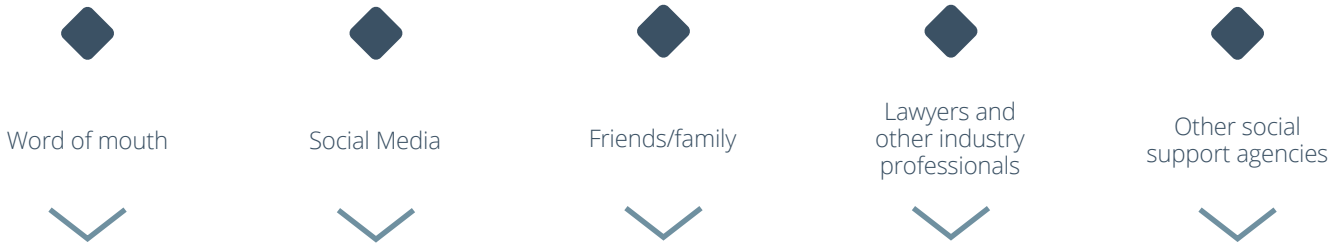
Similarly to Tatou Talatalanoa, Tautoko E Nga Tane is run by volunteers with lived and professional experience of parental disputes.

Male guardians engage with Tautoko e nga Tane at their own volition and can engage or disengage whenever they choose. There is no formal follow-up.

Outcomes map

The outcomes that Guardians of our Children Charitable Trust aims to achieve and how these are reflected in the GoodMeasure calculation.

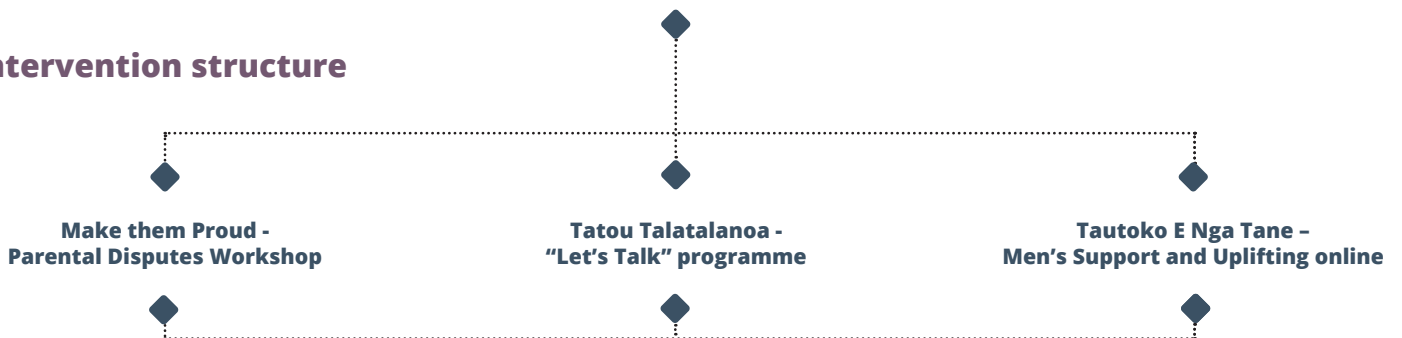
Referral channels



Client description

Parents and guardians who are going through a family break-up and are in dispute over the care arrangements of their children.

Intervention structure



GoodMeasure outcomes

These outcomes directly contribute to this year's social value calculations.

Children

- Improve mental health
- Reduce addiction
- Reduce offending
- Reduce risky behaviour
- Increase Academic Achievement (NCEA Level 3)

Guardians

- Improve mental health
- Reduce addiction
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- Reduce family violence
- Reduce child placement
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- Reduce emergency benefit

Additional outcomes

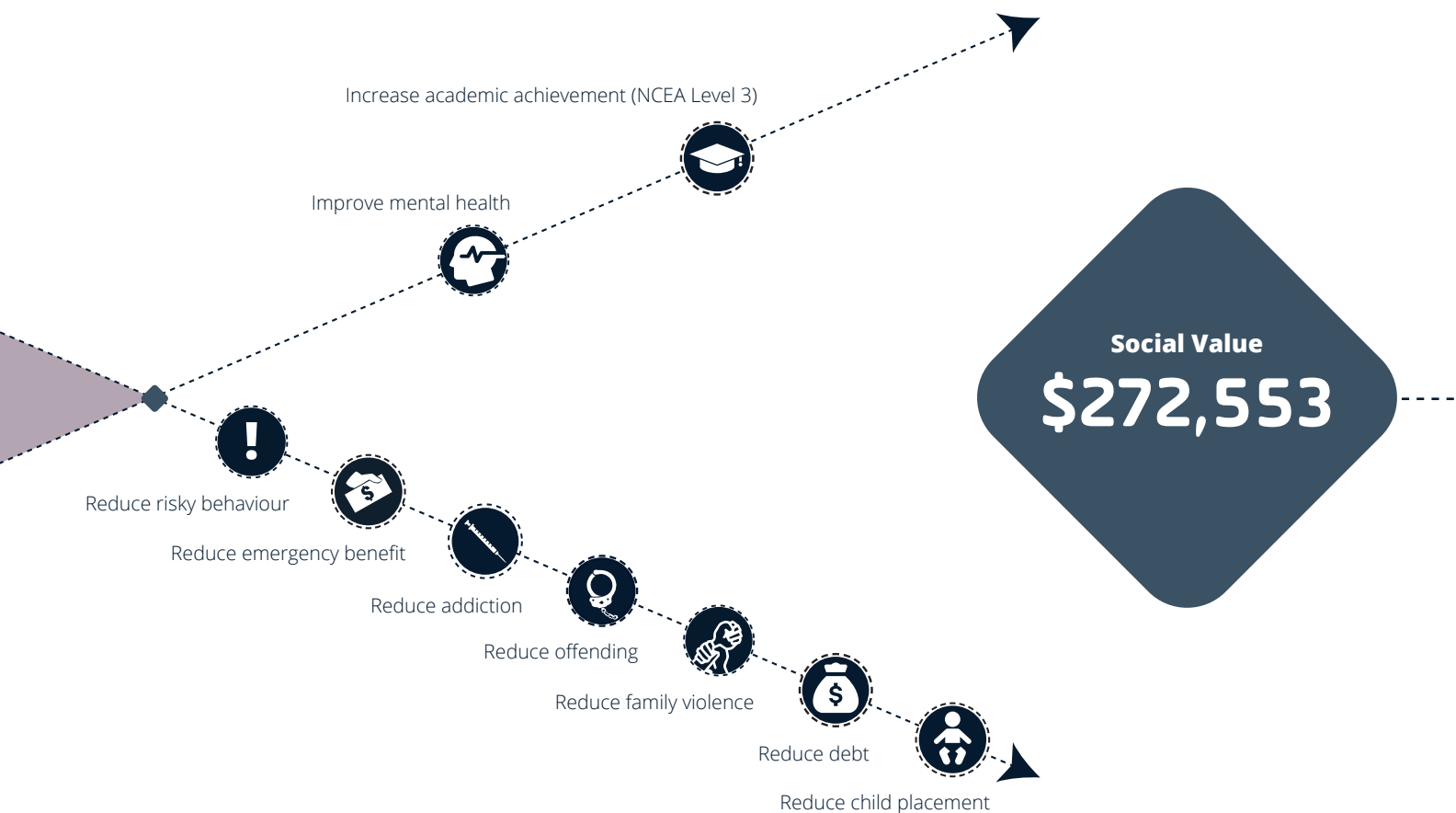
These outcomes do not directly contribute to this year's social value calculations.

- Improve parenting skills
- Improve parent-child relationship
- Increase family cohesion
- Reduce financial burdens
- Improve communication and social skills
- Increase confidence
- Increase resilience
- Reduce self-harm and suicide

GoodMeasure results summary

Every year, Guardians of our Children Charitable Trust delivers \$272,553 of measurable good to society in New Zealand.

Guardians of our Children Charitable Trust's real-world value is even greater than this, as some outcomes such as improved communication and social skills cannot yet be directly quantified with available data.

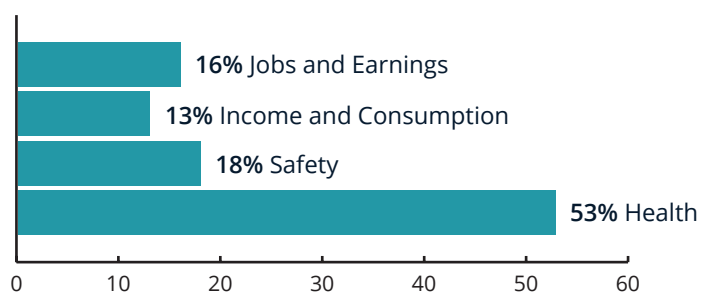


Social value breakdown

Guardians of our Children Charitable Trust creates social value across different aspects of people's lives.

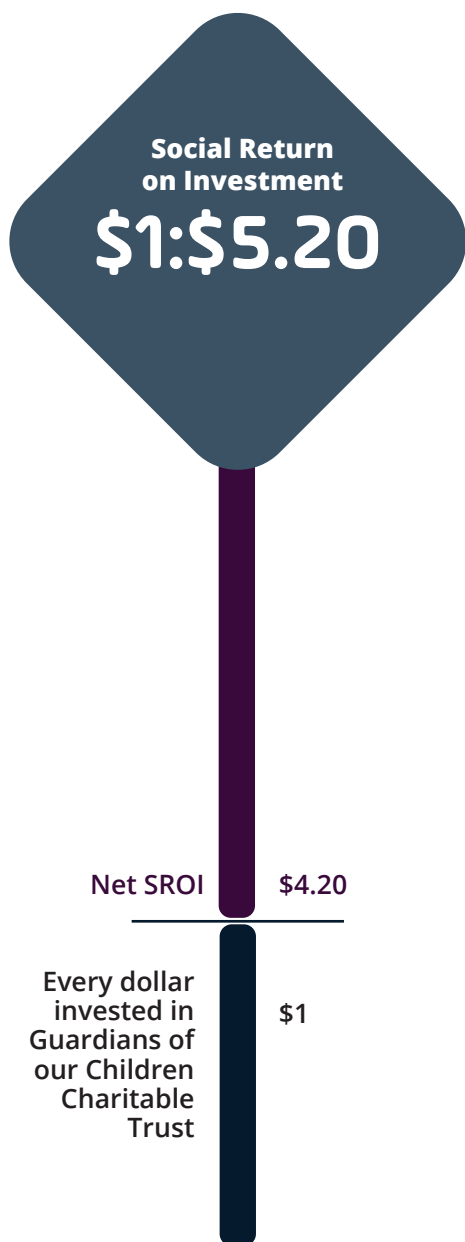
This chart shows the breakdown of social value created according to the Living Standards Framework. Each domain highlights a different aspect of wellbeing.

Social value by domain (%)



When we consider the operating costs of Guardians of our Children Charitable Trust, we can calculate the social return on investment that is generated for every dollar that is invested in the programme.

Social value generated for each participant:	\$1,975
Measurable benefits as proportion of programme cost:	520%
Cost of the programme per participant:	\$326



This means that every dollar invested in Guardians of our Children Charitable Trust delivers **\$5.20** of measurable good to New Zealand.

(01 Oct 2021 – 30 Sep 2022)

The Living Standards Framework is a practical application of national and international research around measuring wellbeing.

It was designed drawing from the Organisation for Economic Co-operation and Development's (OECD) internationally recognised approach, in consultation with domestic and international experts, and the NZ public.

Definitions

Jobs and Earnings:
Freedom from unemployment

Income and Consumption:
People's disposable income

Health: People's mental and physical health

Safety: People's safety and security and freedom from risk of harm

GoodFeatures

GoodFeatures are actionable insights drawn from literature. Research has connected these actions with positive outcomes for participants.

Use GoodFeatures to prompt discussion about your programme and service delivery compared to examples of effective practice from international literature.

◆ Engaging Guardians

- The programme's workshops run for a minimum of four hours and a maximum of eight hours, with the ideal length sitting between the six-to-eight-hour mark.
- The programme is accessible to low-income co-parents and recognises that those with limited economic resources suffer the most from ongoing, lengthy litigation processes.
- The programme utilises group-led discussions and peer support sessions that aim to enhance the shared experiences that Guardians have had with family courts and to create new social and educational resources within the group.
- The programme positions the child/ren as the ultimate beneficiaries of the intervention, promoting their welfare and needs as the focal point that drives behaviour change in the Guardians lives.
- The programme interrupts Guardians' daily lives and routines to re-centre their priorities on their child/ren, employing their identity salience as fathers (or mothers) to reframe thinking and action.

◆ Teaching Guardians

- The programme teaches Guardians to understand family court processes. It provides guidance to Guardians on how to interact with and respond to these processes in a professional and composed manner.
- The programme teaches Guardians about parental behaviours that may be harmful to their child/ren, such as 'triangulation', 'restrictive gatekeeping' and 'intrusive parenting'. The programme teaches Guardians to recognise these behaviours in both themselves and their co-parent, and to respond in an appropriate way that minimises harm to their child/ren.
- The programme teaches Guardians about the social capital benefits that child/ren derive from having fair access to both parents and their respective resource pools.
- The programme teaches Guardians how to co-parent through a holistic lens that addresses the social, affective, cognitive, behavioural, and communicative components of effective and successful co-parenting.

◆ Supporting Guardians

- The programme facilitates a safe space for Guardians to express their frustrations and negative feelings towards the family court systems and their own personal circumstances. However, it is careful not to condone anger towards their co-parent.
- The programme supports Guardians to build a strong parent/child relationship through skills development that leads to positive communication, secure attachment, and relationship satisfaction.
- The programme supports Guardians to develop effective co-parenting skills through psychoeducation, therapeutic work on emotion identification and regulation, and skills training.
- The programme supports Guardians in developing a co-parenting plan that negotiates the wants and needs of both co-parents.
- The programme supports Guardians to (re-)conceptualise 'masculinity' as a broad range of behaviours and emotions that encompass nurturing, protective, and vulnerable states. The programme demonstrates how these elements of masculinity can help Guardians to build strong, open, and supportive relationships with their child/ren and co-parent.

References and further reading

In compiling our reading lists we consider a wide variety of topics, focussing on specific aspects of service delivery or outcome attainment. Here are a selection of readings that may be of interest.

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About ImpactLab

The team at ImpactLab share the goal of helping all organisations do good, better.

Our story

Our team at ImpactLab has seen the power of understanding social change. Our founders came together working in the public sector, where we led the development of new processes to link social value measurement with decision making. We believe that all organisations should be able to understand and improve their social impact. Our mission is to help impact creators and investors make decisions that change more lives.

Our team

To make better decisions, it's crucial to consider both the hard facts and the human stories that substantiate them. Our family of researchers, data scientists and statisticians are committed to combining powerful analytics with what you know works for your community.

Alongside expertise in data-driven decision making, our team brings a wealth of real-world experience. We are parents, teachers, volunteers and customers of social services.

Contact us

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Key Terms

Below is a list of definitions of key terms contained in this report.

Amount invested

The dollar amount that has been invested in a specific programme, in New Zealand dollars.

Cost per person

The dollar amount invested in the programme divided by the number of people supported by the programme (including those who did not successfully complete it).

Domain

A domain is a way of dividing or filtering the subject and outcome material in your ImpactLab results. ImpactLab refer to domains as per the New Zealand Treasury's Living Standards Framework domains.

Population

The group of people supported by the programme, in terms of age, gender, and ethnicity.

Programmes

The services delivered by the provider for the amount invested.

Social ROI

This is the Social Return on Investment. It is calculated by comparing the social value generated by the programme to the amount invested in it.

Social Value

The social impact in dollar terms that the amount invested achieves for participants over their lifetime. The social value is calculated by combining impact values with a service delivery quality score, the size of the opportunity to support a population, and the number of people supported.

Attribution

Some data and information used in the Social ROI calculations is licensed under a Creative Commons Attribution 4.0 International (CC BY 4.0) Licence. It is attributed to the NZ Treasury.

Disclaimer

This disclaimer sets out important information about the scope of our (ImpactLab Limited) services. It should be read in conjunction with the contract that we have entered into with you (or your company/organisation) for our services, including the applicable terms and conditions.

We have endeavoured to ensure that all material and information on GoodMeasure, including all ROI calculations and impact numbers (together the information) is accurate and reliable. However, the Information is based on various sources, including information that you have provided to us, which we do not independently verify. Accordingly, we do not provide any representations or warranties in relation to any information, including any representations or warranties relating to the accuracy, adequacy, availability or completeness of the information or that it is suitable for your intended use. We do not provide advice or make any recommendations in relation to decisions, financial or otherwise, that you may make.

How we measure social value

Our consistent approach to measurement enables comparisons across wellbeing domains and over time.

Map programme dimensions

ImpactLab engages with providers to understand their people, their service and the outcomes they seek to achieve.

Clean and analyse data

ImpactLab uses the best of data about people's lives to understand what works, for whom, at what cost. We combine publicly available insights from the NZ Treasury, NZ Statistics and other sources. Impact values produced using Statistics NZ's Integrated Data Infrastructure are a particularly valuable resource. The IDI is a dataset containing information on every New Zealander about many areas of their lives – education, health, social welfare, employment and others. It's anonymised, so we can't identify anyone. This adds up to over 166 billion facts, for nine million New Zealanders (some have left the country, and some have passed on), for more than a generation of us.



Collect and synthesise literature

ImpactLab draws on the best academic impact literature from around the world. We access globally screened evidence from top universities and governments to estimate how impactful a programme can be. We also identify service delivery model features associated with the most effective programmes.

Calculate impact

Our algorithm combines New Zealanders' life experiences, with the wisdom about what works from the brightest minds across the world, with what we know about need in communities.

This combination of system level insights and grassroots know-how means we can consistently calculate the expected impact of a programme, and the social return on investment.

Map social value to frameworks

Because we start with individuals' experience, we can organise our insights into the relevant government and international frameworks. The New Zealand Treasury's Living Standards Framework (Living Standards Framework) is the Treasury's way of systematising wellbeing. It has four 'capitals' – social capital, financial and physical capital, human capital and natural capital. ImpactLab's GoodMeasure tool links the social value and return on investment created to domains within human capital.

We can also map social value and return on investment to the relevant OECD Sustainable Development Goals.

